

REPORT TO:	HEALTH AND WELLBEING BOARD (CROYDON) 7 February 2018
SUBJECT:	Feedback from the Health and Wellbeing Workshop – The Next Steps
BOARD SPONSOR:	<i>Agnelo Fernandes, Guy Van Dichele, Rachel Flowers</i>
BOARD PRIORITY/POLICY CONTEXT: <i>This paper contains feedback from the Health and Wellbeing workshop on January 10th 2018. The workshop focussed on Board development, prioritisation and</i>	
FINANCIAL IMPACT: N/A	

1. RECOMMENDATIONS

This report recommends that the health and wellbeing board:

- 1.1 Note the workshop outcomes
- 1.2 Discuss and agree the proposed lead areas as listed in 2.10
- 1.3 Agree the next steps listed in 3.1, 3.2, 3.3

2. DETAIL

2.1 The Aim of the workshop was for the Board members to develop their understanding of how they want to work together as a Board to achieve the Board's priorities. This was also a chance to start developing a shared narrative and understanding of the purpose of the board.

2.2 The workshop used the Health and Wellbeing Strategy development as a practical exercise to achieve the aim of the workshop.

2.3 The agenda of the workshop was:
10-10.45 - Introduction
10.45 - 11.30 - Prioritisation for the 2018-22 Health and Wellbeing Strategy
11.30-11.45 - Coffee
11.45 – 13.00 - Delivering the 2018-22 Health and Wellbeing Strategy

2.4 The Members discussed what they wanted from the Board, an overriding theme was that Members wanted the Board to be a '*System Leader*' taking a '*Helicopter view*' of the local health and social care system rather than being a 'talking shop'. The Board should look for the additionality it can bring rather than duplicating what is discussed at other local boards. The members discussed what they thought was important in making a more active Board:

- Not just reports – more variety in how the Board works
- Members need to be Board representatives outside of meetings
- Don't just focus on services
- Engage in the wider prevention and wellbeing agenda

2.5 The first main session agreed sub-priorities to the Boards 3 main priorities as listed below to form the main priority areas to be reflected in the Health and Wellbeing Strategy:

Health Inequalities

- Mental Health – including BAME and CAMHS
- Substance misuse strategy
- Housing and Homelessness

Prevention

- Prevention Strategy
- Dementia Friendly Croydon
- Health Summit

Integration of health and Social care

- OBC and integration beyond the over 65 (One Croydon Alliance)
- Local partnership plan
- London Devolution and Croydon

2.6 The Board separated into working groups to discuss 4 of the sub-priorities in-depth and discuss how they could be developed for the Health and Wellbeing Strategy. An overarching framework was developed to tackle a sub-priority to be used for the strategy development:

- What are the issues?
- What is already in the system around this?
- How does the Health and Wellbeing Board add value?
- What are we aspiring to? (What does good look like?)
- How do we follow through recommendations and produce a timeline?

2.7 The Prevention strategy was discussed and the members suggested that there needs to be a shared language around prevention; a clear life course approach; there needs to be breadth to include the wider determinants of health; developed with evaluation in mind with realistic milestones; be able to take risks e.g. around innovation, social media and using the local population as an asset. The members agreed it would be good to investigate possible frameworks around becoming a ‘Marmot city’ to reduce health inequalities across the borough.

2.8 The development of a Health Summit was discussed to feed into the Health and Wellbeing Strategy and develop into an ongoing annual event to become a ‘Croydon Conversation’ about wellbeing in Croydon. It was felt that a Summit in March could be used to develop the concept and future iterations could be modelled on Black History month to engage across the borough in multiple localities. It was also discussed that the branding and name was important as residents may not engage with a term like ‘health summit’.

2.9 Delivering the 2018-22 Health and Wellbeing Strategy:

What System leadership might look like:

- Working not as services but as a neighbourhood
- Digital Wellbeing Leader
- Can shape the debate in Croydon

- Linking in to other areas to enter the conversation such as Schools
- Use the knowledge of Board Members
- Use local unique resources such as Croydon Tech City

2.10 HWB Lead areas

The Members present agreed that to ensure the Board has purpose and drives the priorities forward that Board members should take responsibility for Leadership on a priority. They will then update the board with progress on these areas and work with local stakeholders and officers to develop and deliver the health and wellbeing strategy.

Proposed Lead Members are:

Health Inequalities

- Mental Health – including BAME and CAMHS – Cllr Cumming/Cllr Fleming/Cllr Woodley
- Substance misuse strategy – TBC
- Housing and Homelessness - Cllr Woodley

Prevention

- Prevention Strategy – Steve Phaure
- Dementia Friendly Croydon – Cllr Hopley/Guy Van Dichele
- Health Summit – Chair of the Health and Wellbeing Board

Integration of health and Social care

- OBC and integration beyond the over 65 (One Croydon Alliance) – Mike Bell
- Local partnership plan – Agnelo Fernandes
- London Devolution and Croydon – Mike Bell

3. NEXT STEPS

3.1 Organise a Health Summit for March 2018

3.2 Agree Board Leads for sub-priorities

3.3 Organise workshop in April to develop next steps to turn priorities into the Health and Wellbeing Strategy

CONTACT OFFICER:

Rachel Flowers, Director of Public Health,
Croydon Council
Rachel.flowers@croydon.gov.uk

BACKGROUND DOCUMENTS: Coventry Marmot Cities report:
http://www.coventry.gov.uk/info/176/policy/2457/coventry_a_marmot_city

APPENDICES:

None